SOLWAYPRINT

Artwork
While it's true that we can print from a wide range of file types, we recommend you use the following specs for the best possible result:

Images
RGB, CMYK or greyscale - 300dpi recommended, however anything above 150dpi will give acceptable results, images taken from the web are usually downsampled and will print poorly.

Fonts
Please make sure fonts are embedded when exporting your pdf.

PDF Export Settings
Where possible, use the PDF/X-1a:2001 preset. This creates the simplest kind of PDF, and takes care of almost everything that could cause issues at the press.

Export your file as single pages; your PDF should read in the same order that you'd read a book or magazine (from front to back), make sure the pages in your file are single pages, not spreads (two pages joined together).

Please ensure you export your PDF with a 3mm bleed if possible, if your images are intended to go off the page and you don't include 3mm bleed you may end up with an inconsistent white margin when the document is trimmed.

If you need further help with setting up your artwork for print, please don't hesitate to get in touch.

Just give us a call on **01387 262 960** or email: **info@solwayprint.co.uk**